# **ST-PETERSBURG**



USA | EST. 1994



FREE CATALOG • SUMMER • 2016

"My look is reflection of my inner space. My style is a game of my moods" Amalia Boguslava Traditional Dress \$99.99 100% linen 133461 - S 133462 - M 133463 - L 148101 - XL

#### **ON THE COVER:**

#### AMALIA MORDVINOVA

is a popular Russian actress.

Having reached star status with her award-winning role as Anna Boleyn at Lenkom, one of Russia's leading theaters, she went on to star in 41 projects for film and television. Known for her fearless acting, energy, charisma and unforgettable style, Amalia remains one of the most powerful creative voices in Russia and around the world.

Her latest project is a book of her own poetry, slated for release worldwide later this year.

#### Join our VIP Club!

Depending on your total orders during any given year, you may qualify for membership in one of three tiers of our VIP Club

Customers, whose orders during a calendar year totaled at least \$500 receive a 5% DISCOUNT on all orders during the following calendar year

customers, whose orders during a calendar year totaled at least \$1,000 receive a 10% DISCOUNT

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VIP Club Member

on all orders during the following calendar year



customers, whose orders during a calendar year totaled at least \$1,500 receive a 15% DISCOUNT on all orders during the following calendar year

#### **Dear Customers!**

Please note that most items are individually made by hand and may vary slightly in pattern and color.



We welcome libraries, colleges and other organizations and hope to have fruitful collaboration!

Get special discounts and product previews not included in the catalog. Sign up for our newsletter emails at www.FromRussia.com



#### **TO PLACE AN ORDER:**

• By phone/Fax: call toll-free 1-800-531-1037 or fax: 1-718-368-2231

Online:

visit www.FromRussia.com (English), www.RusKniga.com (Russian).

• By mail:

please mail your order (item name, number, price, and quantity), along with your check or money order made out to Books For U, Inc. to: Books For U, Inc.,

7 Brighton 1st Road, Brooklyn, NY 11235

Please, do not forget to include your complete name, mailing address, and telephone number.

We strongly advise calling 1-800-531-1037 prior to mailing your order to check the availability of the items you would like to order.

#### SHIPPING FEES: FREE – if your order total is more than \$75.00 (within the continental United States).

\$6.00 – for orders less than \$75.00 (within the continental United States).

Shipping fees to Alaska, Hawaii, Puerto Rico, Virgin Islands, Canada, and all other countries will be determined by the delivery service. We use either UPS or USPS, depending on destination, content, and weight of the package.

All orders being shipped to an address within the State of New York incur an 8.875% sales tax. Clothing valued at less than \$110 is NY tax-exempt. Orders being shipped outside the State of New York are exempt from this sales tax.

Customer Service Hours of Operation: Monday to Friday 10 am – 7 pm; Saturday 10 am – 3 pm

#### Prices are guaranteed until 7/31/2016



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#### GRACE KNITWEAR TOP \$39.99

Today, knitwear is making its popularity comeback in the world of fashion, bringing with it many new, fresh, bright accents and even making up complete outfits. Apparel  $\rightarrow$  Women's Clothing  $\rightarrow$  Knitware

Made in Russia One size Very comfortable

Beige 147936

Coral 148241 Peach 147935

# The Easiest Choice of the Summer

Kira Koktysh Poppy Seeds Pearl (See the complete collection on page 24) Traditions of Fabergé Silk Shawl (Get more details on the next page)

Apparel  $\rightarrow$  Accessories  $\rightarrow$  Scarves

Baby Blue 148240 TO PRESENT OUR EXCLUSIVE CASHMERE SCARVES blended cashmere 6x30" \$79.99

WE ARE PROUD

White-Gray 148239

Otmeal

148238

Lilac

147934



Fuchsia 129694

\$29.99

Alpha, Saint Petersburg 24k gold plating 0.6x0.8"



Golden Lace 122070







Dragonfly 122059

Imperial 148213

Net 148215

Classic 148216



Golden Bow (white) 122054









Sour Cherry 122071

Turquoise 129693 Fabergé-Style

Colored enamel, gold plating, metal alloy, Swarovski crystals

Order Toll-free: 1-800-531-1037 e-mail: customerservice@st-p.com

Golden Bow (blue) 122057

Green 131421



Blossoms 121841





## Silk Russian Shawls



Free Shipping on Orders Over \$75

## **Pavlovo Posad 100% Silk Shawls**

Well-known all over the world, Pavlovo Posad shawls, designed with gorgeous flowers and patterns, are an important part of classic, even folk fashion, which has grown to take over many newer, younger shawl and scarf styles. In addition to their gorgeous appearance, Pavlovo Posad shawls are made from natural silk and are suitable for any season.

Apparel  $\rightarrow$  Russian Shawls

Pavlovo Posad Shawl Manufacturers

These shawls will show off your wonderful sense of style, or make an outstanding gift for someone special. Oh, and don't worry about these going out of fashion ... because they never will.

**PAVLOVO POSAD** SHAWLS 100% silk \$49.99

**PAVLOVO POSAD SCARVES** 100% silk 17x59" \$39.99













Sun City (lavender) 101457

Sun City (green) 94650









1. Leaves Bracelet Length: 7" 120299 \$54.99

2. Matilde Earrings Length: 1.6" 123002 \$29.99

3. Venus Earrings Length: 1.6" 122995 \$49.99

4. Little Notes Brooch 2x0.8" 130980 \$59.99

**5. Liya Earrings** 0.6x0.6" **147870 \$39.99** 

6. Sibyl Stud Earrings Diameter: 0.2"

130952 \$12.99 7. Little Hearts

Stud Earrings Diameter: 0.2" 130953 \$12.99

8. Little Flowers Stud Earrings Diameter: 0.2" 130954 \$12.99

9. Little Stars Earrings Diameter: 0.2" 130955 \$12.99

Yanis Pendant Length: 17.4" 147876 \$49.99



Lira Pendant Length: 17.4"

147875 \$39.99

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Antia Pendant Length: 18" 147874 \$49.99 Attum Leaves Bracelet Length: 6.5" 146887 \$69.99

Clover Bracelet

Length: 8"

146885 \$79.99

Solar Drop Bracelet Length: 7.9" 147468 \$49.99 Jewelry  $\rightarrow$  Wooden Jewelry

## **Back to Nature**



WOODEN BEADED NECKLACES Arina 30" 131388 **\$19.99** 

Olimpia 30" 131389 **\$19.99** 

The various colors correspond to different wood species: brown – oak; red – plum, cherry; pale-yellow – apricot; white and gray – hornbeam; green – ash.



Apparel  $\rightarrow$  Accessories  $\rightarrow$  Accessories

This stylish natural fur accessory is indispensable for fashionistas and high society damsels.

#### GENUINE FUR KEYCHAIN \$12.99

**\$12.99** 5.5" Fox fur

S fur

Bordeaux 146988





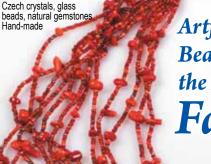
Blue 146989





Purple 146987

Sable Fur Keychain 9" 147982 **\$14.99** 



Artfully Tangled Beading Designs – the Hype of this Fashion Season!

NECKLACES \$19.99 Top thread – 20" Bottom thread – 30"

BRACELETS \$19.99

**BEADED JEWELRY** 



Turquoise 147428







1. Coral Beach 147434 2. Turquoise Sky 147432 3. Lapis Lazuli 147433

Jewelry → Beaded Jewelry





## To make your summer fresh and light

Apparel  $\rightarrow$  Ethnic Clothing

Ruzha Traditional

Dress

\$99.99

133467 - S

133468 - M

133469 - L

Made in Russia & Ukraine from Belarus fabric. 100% linen



Poppies Traditional Dress (red embroidery) \$99.99 149122 - S 149123 - M 149124 - L 149125 - XL



Poppies Traditional Dress (pink embroidery) Limited Edition (exp availability: mid-June) Size: S 133464 \$99.99

## Vyshyvankas

The delicate and feminine vyshyvankas perfectly showcase the harmonious union of modern trends and favorite traditions within a single outfit. These light linen dresses and shirts with stylish embroidery are the best choice for hot summer days and will help you to create colorful and very original outfits all year long!





Apparel → Ethnic Clothing



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ONLY HERE. ONLY OURS. ST-PETERSBURG EXCLUSIVELY FOR YOU.

# <section-header> Telpsafe Earn and the second se



KONSTANTIN MAKOVSKY (1839 - 1915) was an influential Russian artist, famous for his series of portraits devoted to Russian female beauty.

We chose these two classic images of beautiful women from his Russian Beauty series that look as stunning today, as they did over a century ago. Pairing them with classic telnyashka striped shirts we came up with something that we know you'll love just as much as we do!



Long Sleeve \$22.99 147461 - S; 147462 - M; 147463 - L

Sleeveless \$19.99 147458 - S; 147459 - M; 147460 - L



Long Sleeve \$22.99 147442 - S; 147466 - M; 147467 - L

Sleeveless \$19.99 147441 - S; 147464 - M; 147465 - L





#### Apparel $\rightarrow$ T-shirts, Sweatshirts

100% cotton



I'm a Strong Chick... \$12.99 107978 - S 107979 - M 107980 - L



I'm awesome! Like it or not! \$12.99 107956 - S 107957 - M 107958 - L



Russian Barbie \$12.99 148110 - S 148123 - M 148124 - L Husband \$19.99 148033 - S 148034 - M 148035 - L A happy marriage is an achievement to really be proud of! Show off the lifelong love between you and your spouse by wearing these t-shirts that combine both traditional patterns and modern style.

**Wife \$19.99** 148029 - S 148030 - M 148031 - L



Ukraine Vintage \$15.99	
For women	For men
148025 – S	148021 – S
148026 – M	148022 – M
148027 – L	148023 – L



Odessa Mother Coast \$19.99	
For women	For men
148037 – S	148040 – S
148038 – M	148041 – M
148039 – L	148042 – L



**Do You Respect Me? \$12.99** 131443 – M 131444 – L 131445 – XL

Free Shipping on Orders Over \$75

131429 - M

131430 - L

131431 - XL

Viktoria Kokoshnik Headdress 121756 \$34.99

Lyubava Sundress \$84.99 satin, cotton 148052 – S/M 148053 – M/L

## Masquerade Costumes

You'll be able to feel yourself being whisked away to a fairy tale, with our great choice of Traditional Costumes. From the ancient times, folk clothing said a lot about its wearer – from the wearer's age, to the social status, to where the person was from.

> Sudarushka Sundress & Blouse \$94.99 Satin, cotton 134782 – S/M 148061 – M/L

Gzhel Dress (women's) \$84.99 Satin, fabric with printed designs 144338 – S/M 148054 – M/L Traditional Wreath (adult) handmade 6.9" 134614 \$29.99 Gzhel Shirt & Kartuz Hat (men's) \$44.99 Satin, fabric with printed designs 148057 – M 148058 – XL

## When Clothes Tell Stories

KOKOSHNIK HEADDRESS \$34.99 silk satin, beads, cardboard

Wear our beautiful traditional clothing on holidays, themed carnivals, and other events!



## Pavlovo Posad Shawls Sale → Apparel Sale In the Garden

Olga Labzina (green) 100% wool 50x50" 110753 \$86:39 \$70.00



Sparklet 100% wool 35x35" 104248 \$49:99 \$35.00



Patterns of Khokhloma 100% silk 35x35" 113949 **\$45:09 \$45.00** 



Sunbeam 100% wool 28.3x28.3" 127909 **\$39.99 \$30.00**  In the Garden 100% wool 50x50" 129176 \$79.99 \$60.00



Alyonushka 100% wool 35x35" 104246 \$49.99 \$35.00



Cinderella 100% wool 35x35" 127903 \$49:99 \$35.00



Land of Dreams 100% silk 51x51" 12742 \$125.59 \$98.00

#### Irish Lace – Cream Cardigan Apparel $\rightarrow$ Women's Clothing $\rightarrow$ Irish Lace Size: L 113678 \$349.99 SALE! the Wearable, Iconic Pieces of Art \$150.00 Irish lace is the most difficult crocheted lace design out there, but, at the same time, Handmade ONE 100% cotton OF A KIND it is definitely the most beautiful! Green Cardigan Blue Cardigan (short) (short) Size: L Size: M 125292 125293 \$299.99 \$299.99 \$120.00 \$120.00



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Lilac Cardigan (short) Size: XL 113680 \$295.99 \$120.00

Black-and-White Cardigan (short) Size: XL 113679 \$295.99 \$120.00



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### Kira Koktysh Summer Baroque Collection Proudly Presenting a St-Petersburg Exclusive

For the past several years, our company has been collaborating with a brilliant Russian-American jewelry designer, Kira Koktysh.

Every item in her new Baroque-inspired collection is guaranteed to impress even the pickiest of fashionistas. With pearls and Swarovski crystals, expertly put together into mind-blowing ensembles, these unique works of art will look great on any woman!

**Poppy Seeds Drop** Pearl Earrings \$98.99 Necklace \$79.99

Circulation: 55000 copies



Natalia Orlova is wearing Meadow Flowers Earrings Keshi pearl, Swarovski crystals, 14K/20 gold-filled 0.98x0.98 148832 \$159.99

Black/white Earrings - 148232 Necklace - 148228



Blue earrings - 148231 necklace - 148227







earrings - 148229 necklace - 148225



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